REP: TEL# 703-516~9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET 492928 REP HEADLINE# 6310713 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

\$ \$ \$

SEP21/12 12.39 *** WFSB-TV *** FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** AGENCY

12.39 DATE SEP21/12 SALESMAN REGIONAL (H) HEATHER UTTLEY BUYER NAME DAN NAGELBERG LOCAL OFF.# WA-CLASS: NATL. SALES PRSN 况压记,# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE) 20007 EST#1758 COMMENTS: GREAT AMERICAN MEDIA CONTRACT # 6310713 Ö WK - 1WASHINGTON, SJ ADV. NAME ISS/DSCC SEP18/12 ¥ 3050 STATE TAX AGY. NAME FLIGHT DATES SEP12/12 DSCC IE TAX # # ORDER PRDCT # CITY AGX ADV

\$800 ALREADY RESPENT ON NEW ORDER 12 THANKS, MIKE FOR HEATHER 1 SPOT LNS 3, 79200 ORDER REMOVED NEW TTL REVISED PLS CFM REP:

IS A CASH IN ADVANCE SCHEDULE **** DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE

SIHL ****

CON CM

: TOTE:	: SPTS:	4		4	
DAYS		W-F,M-TU		W-F, M-TU	
WEEK :		-M		TW.	:
: SPTS: WEEK		4		4	
END		9/18		9/18	
START DATE	175	9/12		9/12	
RATE	AGENCY EST# =	\$400.00		\$400.00	
IOD : LGTH : SEC :	ER CODE = 49 CODE = 53	30		30	ж кельу ж кельу
:LINE#:REP :CD: TIME PERIOD : :LINE#: :	AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53	3 S 200P-300P	PROGRAM : THE TALK CON COM1: THE TALK	12 S 900A-1000A	PROGRAM : LIVE WITH CON COM1: LIVE WITH

TRF# 492928 IV #1 \$\$\$ REP HEADLINE# 6310713 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

FAX# 703-516-9680

SEP21/12 12.39 *** WFSB-TV ***

: TOTL: DAYS :SPTS: WEEK /WK: INVT END DATE START DATE RATE •• SEC •• LGTH •• TIME PERIOD 79200.00 GD: · LINE# :LINE#:REP SEP/12

79200.00 TOTAL SPOTS CONTRACT TOTAL

WCCT 18 WCTX 0% 7% WILC WVIT 20% WTNH 30% CABL 0% WFSB 42% MARKET TOTALS \$190,476

O %

WHPX

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ DEMOS- RA50+*

N-PROGRAM NAME M-MAKEGOOD U-LENGHE C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE A-ADD MOD CODE

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CONTRACT

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	Contract / Revision		Alt Order #		
	492928	1	0631071	3		
Product						
DSCC IE						
Contract Dates	Estimate #					
09/12/12 - 09/18/12	1758					
<u>Advertiser</u>			Original Date	e / Revision		
Democratic Senatoria	l Campaign Con	nmlttee	09/21/12	/ 09/21/12		
	Billing Cycle	Billing Calendar		Cash/Trade		
	EOM/EOC	Broadcast		Cash		
	Station	Account Executive		Sales Office		
	WFSB	Heather Uttley		HRP-WASHING		
	Special Hand	Special Handling				
	Demographic					
	Adults 35+	Adults 35+				
				I		
	IDB#	Advertiser Code		Product Code		
		49		53		
	Agency Ref		Advertise	r Ref		
			1			

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount WFSB 09/12/12 09/18/12 10am-11am 10am - 11am :30 NM 5 \$2,000.00 End Date Start Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 MTWTF-\$400.00 5 WFSB 09/12/12 1230-2p 09/18/12 **CBS Soaps** :30 NM 10 \$4,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 \$450.00 MTWTF-10 WFSB 09/12/12 09/18/12 The Talk 2-3p :30 NM \$1,600.00 Start Date End Date Spots/Week Weekdays Rate Week: 09/12/12 09/18/12 MTWTF~~ 5 \$400.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 3 WFSB 09/12/12-09/18/12 The Talk 2-3pMTuWThF----:30 \$400.00 NM Credited WFSB 09/12/12 09/18/12 3pm-4pm Syndleation 2:58pm-4pm :30 NM \$2,000.00 5 Weekdays Start Date End Date Spots/Week Rate Week: 09/12/12 09/18/12 MTWTF-\$400.00 5 WFSB 09/12/12 09/18/12 4p-5p Dr. Oz 4pm-5pm :30 NM 2 \$1,900.00 End Date Start Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 MTWTF ---\$950.00 WFSB 09/12/12 09/18/12 Eyewitness News 5pm - 5:30pm :30 NM 5 \$7,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 MTWTE--5 \$1,500.00 WFSB 09/12/12 09/18/12 Eyewitness News 5:30pm - 6pm :30 NM \$6,000.00 Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 09/12/12 09/18/12 MTWTF-4 \$1,500.00 Eyewitness News 6pm - 6:30pm WFSB 09/12/12 09/18/12 :30 NM 5 \$10,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 \$2,100.00 MTWTE ---5 WFSB 09/12/12 09/18/12 Inside Edition 7pm - 7:30pm :30 NM \$6,000.00 Weekdays Start Date End Date Spots/Week Rate Week: 09/12/12 09/18/12 MTWTF--\$1,200.00 WFSB 09/12/12 09/18/12 CBS: THE EARLY SHOW 7am - 9am :30 NM 5 \$3,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 MTWTF--5 \$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB

333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #	
	492928 /	06310713	
Contract Dates	Product	Estimate #	
21/42/42 - 00/48/42	DSCC IE	1750	- 1

<u>Advertiser</u> Original Date / Revision 09/21/12 / 09/21/12 Democratic Senatorial Ca

thing Ch. Clad Data End Data Danadation	Ota Alfa A Than	Spots/	_		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week 11 WFSB 09/12/12 09/18/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week	7:30pm - 8pm	:30	NM	5	\$6,000.00
Week: 09/12/12 09/18/12 MTWTF 5	<u>Rate</u> \$1,200.00				
N 12 WFSB 09/12/12 09/18/12 9am-10am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/12/12 09/18/12 MTWTF 5	9am - 10am <u>Rate</u> \$400.00	:30	MM	4	\$1,600.00
Spot Ch Date Range Description 4 WFSB 09/12/12-09/18/12 9am-10am Credited	Start/End Time 9am - 10am	Weekdays Length Rate MTuWThF :30 \$400.00	<u>Type</u> NM		
13 WFSB 09/15/12 09/15/12 48 Hours Mystery <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/121- 1	10pm - 11pm <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
14 WFSB 09/16/12 09/16/12 60 Minutes <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/121 1	7pm - 8pm <u>Rate</u> \$8,000.00	:30	NM	1	\$8,000.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 60 Minutes See MG 14.2	<u>Start/End Time</u> 7pm - 8pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> St :30 \$8,000. 00	<u>Type</u> NM		
2 WFSB 09/16/12-09/16/12 60 Minutes	7:30-8:30pm	St :30 \$8,000.00	MM		
15 WFSB 09/13/12 09/13/12 Person of Interest <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/121 1	10pm - 11pm <u>Rate</u> \$6,000.00	:30	MM	1	\$6,000.00
16 WFSB 09/13/12 09/13/12 Big Brother <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/10/12 09/16/121 1	9pm - 10pm <u>Rate</u> \$7,000.00	:30	NM	. 1	\$7,000.00
17 WFSB 09/12/12 09/18/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/12/12 09/18/12 MTWTFS- 3	11PM - 11:35PM <u>Rate</u> \$1,200.00	:30	MM	3	\$3,600.00
		Totals		66	\$79,200.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/18/12	66	\$79,200.00	\$67,320.00
Totals	66	\$79,200.00	\$67,320.00

Signature:	Date:	
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